



Ronald McDonald  
House Charities®  
New York Metro



2023

Annual Report



## Growing our Programs to Meet the Needs of Families with Sick Children

### Dear Friends,

It's my honor to share the 2023 Annual Report with you where you will see the impact of your giving. Because of you, we were able to grow our programs and services to help more families receive the support they need while caring for their sick children.

Family is at the heart of what we do. 365 days a year, we provide best-in-class hospitality and support to families in their darkest hour. We are there when a family has a child in the NICU or is receiving cancer treatments and therapies. We are there for families when their child needs a life-saving medical procedure or when a child suffers a serious injury. We believe that no family should have to choose between being close to their child or having the comforts of home. Ronald McDonald House Charities (RMHC) New York Metro brings families together.

I am proud to report that the Capital Campaign for a Ronald McDonald House in Stony Brook is underway as we reached 80% of our

fundraising goal, ensuring we will break ground in 2024 and open our doors in 2026.

The new Ronald McDonald House in Stony Brook will be a 60,000 sq. ft. building and will include 30 private bedrooms with ensuite bathrooms for families. Additional resources include a media center, outdoor playground, and interactive playrooms. Our facility will offer a community kitchen providing free meals made by volunteers and fully stocked pantries, a fitness center, meditation room and laundry facilities.

Because of your support, we are growing to meet the needs of more families. I want to acknowledge the dedication of our phenomenal Board of Directors, staff, and volunteers. You are the heartbeat of our organization.

I hope you will take great pride in reviewing the 2023 Annual Report. Your contributions are responsible for our organization's growth and have directly impacted thousands of families while their children receive health-care. Sick children deserve to have their

loved ones close by, and you have made that possible. Thank you for supporting your "home away from home."

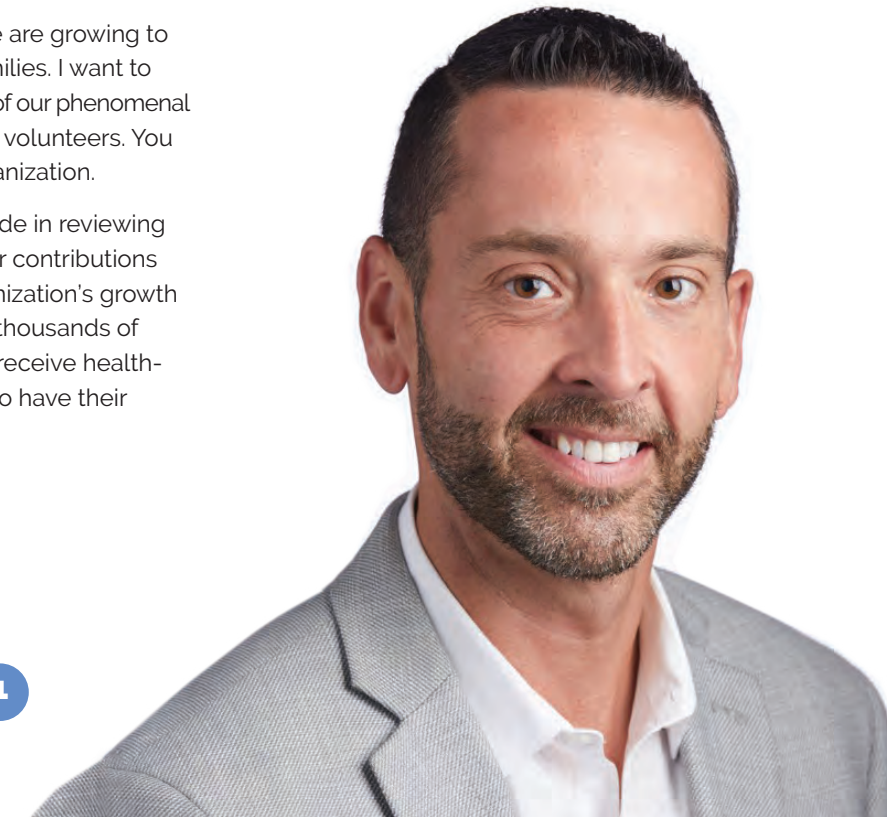
With Gratitude,

**Matt Campo**

*Chief Executive Officer*

*Ronald McDonald House Charities*

*New York Metro*





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## About Ronald McDonald House Charities New York Metro

For 38 years, **RMHC New York Metro** and our cornerstone program, **Ronald McDonald House in New Hyde Park**, have been creating communities of support to keep families together and near the medical care their ill or injured children need, when they need it most.

Over the years, and only because of the generosity of donors who have supported our cause, we have evolved. We continue to develop programs to meet families' needs as they face the medical uncertainty and financial stress of caring for their children. Today, RMHC New York Metro serves children throughout Long Island and the greater New York metro area through the operation and financial support of several RMHC programs.

### Our Programs

#### Ronald McDonald House

Located just steps away from Cohen Children's Medical Center, the **Ronald McDonald House** is a 24-hour home-away-from-home for families caring for their sick or injured children. With 42 bedrooms, laundry rooms, fully stocked kitchens, lounge areas, a media room, gym, and more we provide comfortable spaces for families to take care of themselves so they can take care of their children.



#### Ronald McDonald Family Rooms

Located in **Stony Brook Children's Hospital** and just steps from the children's hospital rooms, **Ronald McDonald Family Rooms** are open 9 a.m. to 9 p.m. and provide a space for moms and dads to rest, recharge, grab a snack and take a shower.



#### Ronald McDonald Hospitality Carts

Volunteers push **Hospitality Carts** around the hospital to parents and children at the bedside, delivering much-needed toiletries, snacks, fun games, books, and toys. Always arriving at "just the right time," the volunteers and treats on the cart give an added boost of joy to the day. RMHC Hospitality Carts are currently in circulation at Cohen Children's Medical Center and Stony Brook Children's Hospital.



#### Our Forever Partner

**McDonald's** and its franchisees have supported RMHC since it was founded in 1974. The first Ronald McDonald House was opened through partnership between the Philadelphia Eagles and local Philadelphia McDonald's Franchisees in support of **Dr. Audrey Evans** — head of the Pediatric Oncology Unit at Children's Hospital of Philadelphia — who dreamed of a house that

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could serve as a temporary residence and place of respite for families of children being treated at her hospital. Famously, local Philadelphia restaurants sold Shamrock Shakes and proceeds were used to build the first House. Since then, RMHC has grown into a global organization that is active in more than 60 countries and regions around the world, supporting over 260 local RMHC Chapters and over 680 core and local programs.



### Funding

Our donors make significant monetary gifts, in-kind donations, and offer goods, services, and other resources to make sure families' only concern is their child.

RMHC NYM coordinates more than 20 fundraising events a year in addition to multiple campaigns, initiatives, grant proposals, and more. Our coordinated efforts help us to cover our operating expenses, which rise every year. Today and always, we are grateful to our generous foundations, corporations, and individuals who allow us to provide no-cost housing, meals, respite, and hospitality for families dealing with a pediatric medical crisis.



# RMHC NEW YORK METRO'S INCREASING IMPACT BY THE NUMBERS

## All RMHC New York Metro Programs

RMHC New York Metro creates communities of support to keep families together and near the medical care their ill or injured children need, when they need it most.

RMHC New York Metro serves children throughout Long Island and the greater New York metro area through the operation and financial support of several RMHC programs and the generosity of donors like you.

### LEADING MEDICAL ISSUES



1. NICU related
2. PICU related
3. Hematology / Oncology

### NUMBER OF FAMILIES SERVED



2022: **6,758**  
*(8,258 including our Grant Program which sunset In 2022)*  
2023: **7,193**

## Ronald McDonald House

*Cohen Children's Medical Center, New Hyde Park*

The New Hyde Park House is a 45,000 square foot facility, which offers private bedrooms as well as common areas for family-centered care!

### NUMBER OF FAMILIES SERVED



2022: **668**  
2023: **887**

### NUMBER OF MEALS SERVED



2022: **850**  
*(Over two meals per day)*  
2023: **1,100**  
*(Over three meals per day with the Grab & Go Lunch program)*

### NUMBER OF FAMILY NIGHT STAYS



2022: **9,582**  
2023: **11,619**

### AVERAGE LENGTH OF STAY (NUMBER OF NIGHTS)



2022: **14**  
2023: **18**

### AVERAGE ROOM DONATION



2022: **\$5.48**  
2023: **\$3.81**

## Family Rooms

*Stony Brook Children's Hospital*

Located in Stony Brook Children's Hospital, Ronald McDonald Family Rooms offer quiet spaces for families with sick children to rest and relax. A second Family Room was opened in 2022. The new addition is adjacent to the Hospital's NICU.

### NUMBER OF FAMILIES SERVED



2022: **1,428**  
2023: **1,476**

### NUMBER OF INDIVIDUALS SERVED



2022: **3,300**  
2023: **3,842**

### NUMBER OF VISITS



2022: **14,900**  
2023: **15,583**

## Hospitality Carts

*Stony Brook Children's Hospital  
Cohen Children's Medical Center*

Volunteers with the colorful RMHC Hospitality Cart in tow deliver much-needed toiletries, snacks, fun games, books, and toys to parents and children in their hospital room. Always arriving at "just the right time," the volunteers and treats on the cart give an added boost of joy to the day.

### NUMBER OF CHILDREN SERVED BY THE HOSPITALITY CARTS



2022: **4,200**  
2023: **4,830**

## Our Volunteers

Our volunteers are the heartbeat of RMHC New York Metro. These caring individuals and groups in New Hyde Park and Stony Brook help families focus on what is most important — the health and well-being of their children.

### NUMBER OF VOLUNTEERS



2022: **2,830**  
2023: **6,482**





## THE WALLER FAMILY STORY

*“Generous donors like you make a difference to the families dealing with the unthinkable.”*

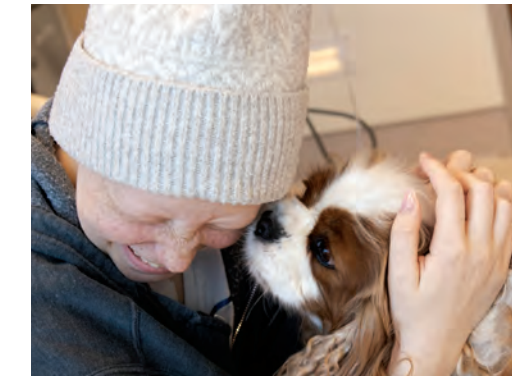
Hi, my name is Debbie Waller and on September 4, 2023, our families' lives were forever changed.

On August 21st, my 15-year-old daughter, Hannah woke up extremely dizzy, nauseated and could not walk in a straight line. We thought it was from her being outside at the beach all weekend and that she may have been dehydrated. After taking her to urgent care and her primary doctor, she still had the same symptoms. We did everything the doctors had said but she still was not herself and my gut was telling me that something was not right, so I took her to the ER.

Once we got to the ER, the doctors and nurses immediately knew there was something neurologically wrong and sent us by ambulance to **Stony Brook Children's Hospital**. We were told that Hannah had a two-inch brain tumor on her cerebellum. The next day, **Dr. David Chesler** at Stony Brook Medicine successfully removed the tumor which turned out to be a **high-risk medulloblastoma tumor**. The next step was six weeks of radiation and then six rounds of chemotherapy. The first week of every round I stayed at the hospital with Hannah and my

husband would come during the day so I could go home to shower, get food, and pick up her twin sister to see her daily.

When Hannah was in the hospital back in September, I was so overwhelmed that I did not realize how lucky the families are to have the **Ronald McDonald Family Room**



at **Stony Brook Children's Hospital**. When January came around, I practically lived there. I noticed how important the Family Room is. The volunteers walk around in the morning with the **Hospitality Cart**, delivering snacks, drinks, and goodies. In the evening, there were meals for us, donated from local restaurants. I knew that this was a special

place whether you lived close by to the hospital or far.

In April, I took the **Wish List for the Ronald McDonald Family Room** to where I work, **Roux Associates**. I quickly became speechless as I watched my colleagues collect and deliver tons of donations for families dealing with a pediatric medical crisis like ours. Everyone in the company donated. We received gift cards, tablets, drinks, snacks, laundry detergent, and more. It truly takes a village to run the Ronald McDonald Family Room. **Generous donors like you make a difference to the families dealing with the unthinkable.**

I am so excited about the new **Ronald McDonald House that will be built near Stony Brook Children's** (see inside back cover) and know it will make it easier for families to be close to their sick children. I would like to personally thank all the volunteers and donors who contributed to the **Ronald McDonald House Charities New York Metro** this past year. They made it possible for me and my family to have meals, comfort, and rest when we needed it most.

Sincerely,

Debbie Waller

## 2023 Financial Highlights

### Statement of Financial Position

Assets.....	\$ 35,397,301
Liabilities.....	\$ 1,329,058
<b>Net Assets.....</b>	<b>\$ 34,068,243</b>
Net Assets Without Donor Restrictions.....	\$ 18,657,962
Net Assets With Donor Restrictions.....	\$ 15,410,281

### Revenue Sources

- Contributions: **75%**
- Special Events, net: **11%**
- Grant Revenue: **8%**
- In Kind Donations **5%**
- Room Donations: **0.3%**



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### Statement of Activities

#### Revenues

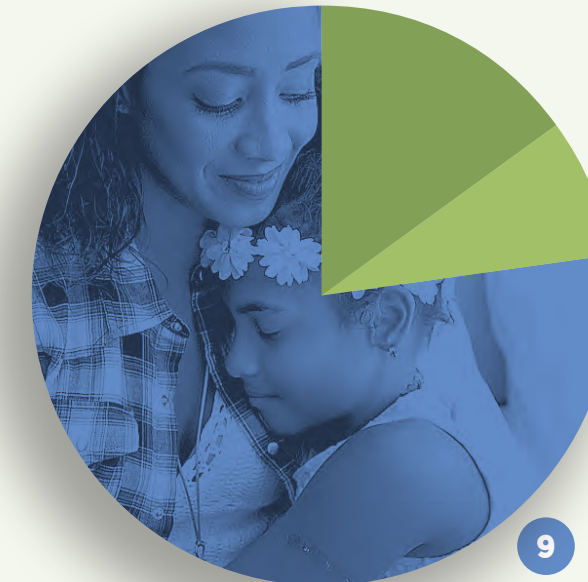
Contributions.....	\$ 10,720,451
Special Events, net.....	\$ 1,606,967
Grant Revenue.....	\$ 1,206,153
In Kind Donations.....	\$ 750,820
Guest Family Donations.....	\$ 44,396
	<b>\$ 14,328,787</b>

#### Expenses\*

Program Services.....	\$ 4,772,728
Fundraising.....	\$ 925,177
Management & General.....	\$ 464,745
	<b>\$ 6,162,650</b>
Investment Income (loss), net.....	\$ 1,269,294

### Mission Ratio

- Program Services: **77%**
- Fundraising: **15%**
- Management and General: **8%**



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\* Ratio excluding current year's Capital Campaign expenditures:  
 Program Services..... 81%  
 Fundraising..... 11%  
 Management & General..... 8%



## Thank You to Our Generous Donors of \$25,000 and Above Who Make Our Mission Possible

David & Cynthia Wong Lippe  
McDonald's New York Metro  
Owner/Operators COOP  
MJS Foundation  
Island Outreach Foundation  
Tomislav & Vesna Kundic  
Kavita & Lalit Bahl  
Peter & Katie Rotolo  
Peter & Veronica Hunt  
Miki & David Donoho  
Adrienne & Jeff Owen  
Anonymous  
The Giannola Family  
Ed & Kerri Hubner  
Scott & Yilin Chen  
Hendel Products Group & Family  
Abhinav Kumar &  
Gitanjali Chimalakonda  
Stanko & Nicole Barlé

Michael & Victoria Bershadsky  
Mark & Jane Metzger,  
Metzger Family Foundation  
Anonymous  
Gerald & Susan Laurino  
Jack & Theresa Brucculeri  
Walgreens  
The DiRico Family  
The Michelle O'Neill Foundation  
Silver/Ziegler Family Fund  
Andy & Eileen Laufer  
Adams Family Foundation  
Vincent Della Pietra & Barbara Amonson  
Anonymous  
Robert Beals & Betsy Barton  
The Alice Lawrence Foundation Inc.  
Nichitiu Family  
Kathleen de Riesthal  
Jack & Kathy Bert  
The Liedtke Family

Stony Brook Children's Hospital  
AV Pros NY\*  
Rebecca & Christopher Lawton Flatters  
George Link Jr. Foundation  
Provident Bank  
Steven Frazier  
Bethpage Federal Credit Union  
Michael & Dudley Sullivan  
Joshua & Maria Kaufman  
Nuance, A Microsoft Company\*  
David Calone & Kate Jones Calone  
The Del Vecchio Family Foundation  
Faber Futures Foundation  
MSC Industrial Supply Company  
Slomo & Cindy Silvian Foundation Inc.  
Scott Snyder & Dr. Jeanie Ripton-Snyder  
Nanar & Tony Yoseloff

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\* Denotes in-kind donations

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**Eric Blumencranz**, *Vice Chairman*

**Kyle Markland**, *Treasurer*

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**Michael Fallarino**, *Chairman Emeritus*

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Cynthia Wong Lippe

Dr. Carolyn Milana, MD

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Dr. Charles Schleien, MD, MBA

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Christopher Tsarsi

Kelli Turner

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**Jennifer Nicholson**, *COO*

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Lawrence J. Anderer, Jr.

George Keller

Theresa Brucculeri

Stacie Rodriguez

Andrew Laufer

Katie Hunt-Rotolo

Michael Fallarino

\*Deceased

### Our Vision

A world where all children have access to the medical care they need, and their families are fully supported and actively involved in their child's care.

### Our Mission

Build a community of compassionate care by creating and supporting programs that directly improve the health and well-being of sick children and their families.



## Looking Ahead... The Stony Brook Ronald McDonald House

Ronald McDonald House Charities New York Metro is growing its services and expanding its mission to support families whose children are receiving healthcare at Stony Brook Children's Hospital.

With your generous contributions and unwavering support, we are making steady progress towards our goal of \$30 million. However, we still have a long way to go. With your help, we can reach our objective to open the new Stony Brook Ronald McDonald House in 2026.







**Ronald McDonald  
House Charities®**  
New York Metro

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**rmhcnym.org**



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